



Great Outdoors Advertising II, LLC
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#2211

Market: Hagerstown, Maryland

Location Description: U.S. 40 Northbound (1360 Dual Highway) North of the I-70 interchange; Washington County, Maryland (GPS Cord.: 39.626430, -77.697826)

Marketing Specifics: Dual Highway/US 40, regarded as the “Gateway to Hagerstown” is the busiest non-interstate arterial in Washington County. “We know that traffic along the [Dual Highway] will double in less than ten years.”¹

Situated just beyond one of the most congested intersections on Dual Highway, this dominant display demands attention. This particular segment of highway is host to a broad range of retail activity and new office development; including 19 automobile dealerships, 30 restaurants, 15 hotels and motels, 21 banks and credit unions a multitude of service-related businesses.

Visual Characteristics: Strong, unobstructed approach, and extended exposure at traffic light.

Circulation: 43,322 per day *(pending revised counts; likely much higher)*

Size: 14' x 48'

¹ *from Governor's Press Release*

