



Great Outdoors Advertising II, LLC  
12736 Knoll Road ♦ Mt. Airy, Maryland ♦ 21771  
greatoutdoorsadvertising.com



**#2212**

**Market:** Hagerstown, Maryland

**Location Description:** U.S. 40 Southbound (1360 Dual Highway) North of the I-70 interchange; Washington County, Maryland (GPS Cord.: 39.626430, -77.697826)

**Marketing Specifics:** Dual Highway/US 40, regarded as the “Gateway to Hagerstown” is the busiest non-interstate arterial in Washington County. “We know that traffic along the [Dual Highway] will double in less than ten years.”<sup>1</sup>

With extended exposure to southbound Dual Highway traffic from as far as Eastern Blvd, this 60’ high display draws considerable attention from motorists. This bulletin is situated amongst a broad range of retail activity and new office development; including 19 automobile dealerships, 30 restaurants, 15 hotels and motels, 21 banks and credit unions a multitude of service-related businesses.

**Visual Characteristics:** Long approach from as far as Dual Highway north of Eastern Blvd.

**Circulation:** 46,950 per day *(pending revised counts; likely much higher)*

**Size:** 14’ x 48’

<sup>1</sup> *from Governor’s Press Release*

