



Great Outdoors Advertising Company
12736 Knoll Road ♦ Mt. Airy, Maryland ♦ 21771



#2221

Market: Hagerstown, Maryland

Location Description: U.S. 40 Northbound (1350 Dual Highway); North of I-70 Interchange; Washington County, Maryland; GPS Cord.: 39° 37' 38"N; 77° 41' 55"W

Marketing Specifics: Dual Highway, regarded as the “Gateway to Hagerstown” is the busiest non-interstate arterial in Washington County. “We know that traffic along the [Dual Highway] will double in less than ten years.”¹

Situated just beyond one of the most congested intersections on Dual Highway, this dominant display demands attention. This particular segment of highway is host to a broad range of retail activity; including 19 automobile dealerships, 30 restaurants, 20 hotels and motels, 21 banks and credit unions and a multitude of service related businesses.

Visual Characteristics: Strong, unobstructed approach, and extended exposure at traffic light.

Circulation: 43,322 per day
(pending revised count; likely higher)

Size: 14' x 48'



¹ From Governor's Press Release