



Great Outdoors Advertising Company

12736 Knoll Road ♦ Mt. Airy, Maryland ♦ 21771



#2222

**Market:** Hagerstown, Maryland

**Location Description:** U.S. 40 Southbound (1350 Dual Highway); North of I-70 Interchange; Washington County, Maryland; GPS Cord.: 39° 37' 38"N; 77° 41' 55"W

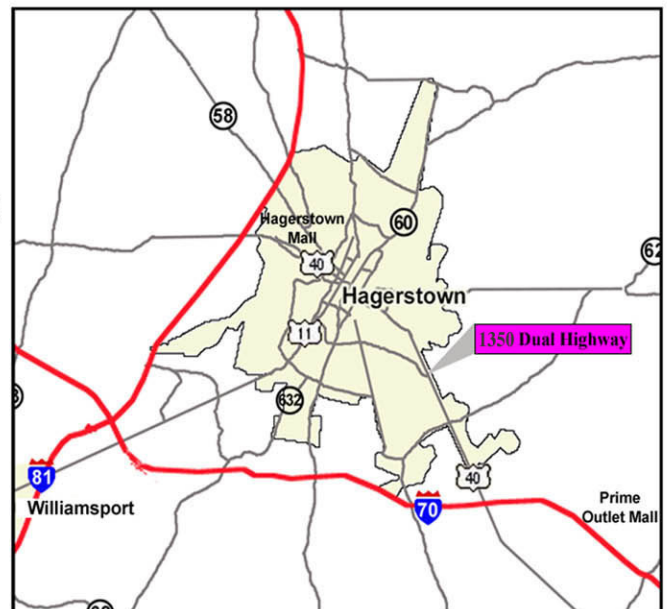
**Marketing Specifics:** Dual Highway, regarded as the “Gateway to Hagerstown” is the busiest non-interstate arterial in Washington County. “We know that traffic along the [Dual Highway] will double in less than ten years.”<sup>1</sup>

With extended exposure to southbound Dual Highway traffic from as far as Eastern Blvd, this 60' high display draws considerable attention from motorists. This bulletin is situated amongst a broad range of retail activity; including 19 auto dealerships, 30 restaurants, 20 hotels and motels, 21 banks and credit unions and a multitude of service related businesses.

**Visual Characteristics:** Long approach from from as far as Dual Highway north of Eastern Blvd.

**Circulation:** 43,322 per day  
(pending revised count; likely higher)

**Size:** 14' x 48'



<sup>1</sup> Governor's Press Release