



Great Outdoors Advertising Company
12736 Knoll Road ♦ Mt. Airy, Maryland ♦ 21771



#2251

Market: Hagerstown, Maryland

Location Description: Intersection of Pennsylvania Ave., Longmeadow and Maughans Blvds., (13611 Pennsylvania Ave.); Washington County, Maryland (GPS Cord.: 39° 41' 12.4" N; 77° 43' 11.3" W)

Marketing Specifics: Located in the rapidly developing northern portion of Hagerstown, this display targets motorists traveling to and from I-81, Longmeadow, as well as from the City of Hagerstown toward the Hagerstown Airport. Situated adjacent to several upscale developments and at a major intersection that is prone to traffic congestion,¹ this location will provide excellent, extended exposure to a desirable buying sector of Washington County. As a bonus, this display is uniquely situated providing unparalleled, extended approaches from *both* northbound Pennsylvania Ave. and westbound Longmeadow Road.

Visual Characteristics: Strong, unencumbered approaches from both northbound Pennsylvania Ave. and westbound Longmeadow Road.

Circulation: 29,260 per day
(pending revised count; likely higher)

Size: 14' x 48'



¹ From *The Hagerstown Herald Mail* report "Widening Maughans is topic of meeting"