



Great Outdoors Advertising Company
12736 Knoll Road ♦ Mt. Airy, Maryland ♦ 21771



#2261

Market: Hagerstown, Maryland

Location Description: North side of Downsville Pike (MD 632); approx. 10880 Downsville Pike; north of I-70 (GPS Cord.: 39° 36' 41"N; 77° 44' 30"W)

Marketing Specifics: Exit 28 - Downsville Pike, serves as a direct route to the city for commuters coming from I-70 and all points west of Hagerstown. Located just south of West Oak Ridge, this display also provides an excellent, unencumbered approach to shoppers on their way to and from Prime Outlets, and shopping centers just north. Recent commercial development along Downsville Pike just south of this bulletin, has helped to define the Oak Ridge area as a dynamic site for professional/medical offices as well.

Traffic along the 632 corridor has grown exponentially during the past years, with no sign of easing.

Visual Characteristics: Strong northbound approach at overpass.

Circulation: 13,042 per day
(pending revised count; likely higher)

Size: 14' x 48'

