



Great Outdoors Advertising II, LLC  
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The same unit viewed by traffic on westbound Halfway Blvd.

Extended exposure to traffic on Massey Blvd. coming from Valley Mall

## #2333

**Market:** Hagerstown, Maryland

**Location Description:** Intersection of Halfway, Massey and Wesel Blvds., (1726 Massey Blvd.) adjacent to the Valley Mall; Washington County, Maryland (GPS Cord.: 39.627935, -77.767048)

**Marketing Specifics:** Arguably *the* shopping destination for the entire Washington County area, as well as Northeastern Berkely County and Southern Franklin County, the “Superstore District is a critical part of any local, national, or statewide outdoor campaign. With a dominant presence at the busiest intersection in the Washington County, this display provides a strong, unobstructed approach for motorists on Halfway Blvd. approaching the Shopping District from the east; as well as those on Massey Blvd. coming from Valley Mall. What’s more is that this bulletin benefits from extended exposure due to the long traffic lights at the intersection.

**Visual Characteristics:** Strong, unobstructed approaches from both Halfway westbound; and Massey northbound. Extended exposure due to traffic congestion at the intersection

**Circulation:** 50,584 per day *(pending revised counts; likely much higher)*

**Size:** 14’ x 48’

