



Great Outdoors Advertising II, LLC
12736 Knoll Road ♦ Mt. Airy, Maryland ♦ 21771
greatoutdoorsadvertising.com



#2343

Market: Hagerstown, Maryland

Location Description: Intersection of Halfway, Massey and Wesel Blvds., (11321 Massey Blvd.) adjacent to the Valley Mall; Washington County, Maryland (GPS Cord.: 39.626194, -77.764444)

Marketing Specifics: Arguably the shopping destination for the entire Washington County area, as well as Northeastern Berkely County and Southern Franklin County, the “Superstore District is a critical part of any local, national, or statewide outdoor campaign. This area is known throughout the region as having a wealth of restaurants, major retail chains - discount and upscale, and the list goes on. Clearly visible from the expansive parking area adjacent to Macy’s, JC Penney and Bon-Ton, as well as the new Tilted Kilt and Cafe Rio restaurants, the significant exposure to Valley Mall that this display offers is a bonus.

Visual Characteristics: Excellent visibility from Valley Mall;
Strong, lengthy, unencumbered approach
from Massey Blvd.

Circulation: 31,356 per day *(pending revised counts; likely much higher)*

Size: 14’ x 48’

